¥ VENTURA'S GUIDE TO

Buying a Website in 2025



Essentials Every Website Needs

Hosting Infrastructure

- Onlimited & reliable hosting
- 🕑 Custom domain
- ✓ SSL certificate
- Content Delivery Network

User Experience

- Accessibility compliance
- Mobile-responsive design
- 🕗 Mega menu
- Instant site search
- Intuitive navigation
- Fast load times

SEO Analytics

- 📀 Structured data / schema
- Custom meta tags per product
- 301 redirect management
- Sitemap generation
- Google Analytics integration
- A/B testing

E-Commerce Website Needs

Customer Orders

- Order tracking page
- Order history in account area
- Reorder past items
- 🔗 Returns management
- Email & SMS order updates
- Customer account dashboard

Checkout Experience

- Abandoned cart recovery
- Shipping rate calculator
- Order summary in checkout

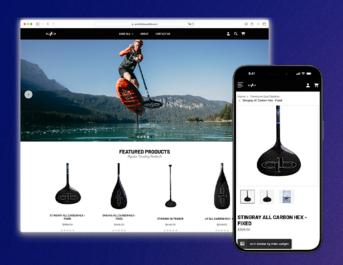
Catalog Management

- Multiple product images
- Product image zoom
- Product videos
- Advanced product options
- Inventory level indicators
- User reviews & ratings

Why You Need a Ventura Website

Our websites are built to convert. Whether you have a Simple Business Website or a Pro eCommerce Website, your site will be built with the latest features that customers want. Make the shopping experience easy for your

customers and they will purchase from you. Our team takes the time to understand your business, customers, and competition to create a website that not only looks great but also meets your strategic goals.



Schedule a Free Consultation Today at VenturaWebDesign.com/contact-us

ECOMMERCE · PAID SEARCH · SOCIAL MEDIA · EMAIL MARKETING · VIP SUPPORT

Persistent cart

- Optimized checkout
- Automatic tax calculation